



Golden State Nurseries

Roses for 1954

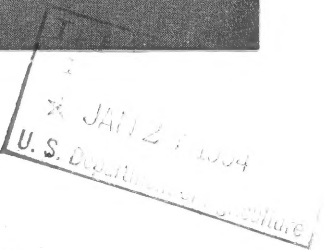
3616 Roswell Road

Atlanta, Georgia

MOJAVE ROSE



All-America Winner for 1954
See page 3





JAY HERRING



ELLEN HERRING

ROSES ARE OUR BUSINESS

Everybody loves roses, and sometimes we think we love them best of all. Our whole time is spent with them, the year around, and when we say that "roses are our business" we mean just that. We really concentrate our energies on this one flower.

In order to bring you the finest plants that can be grown we have our fields in California, where Nature combines all her resources to make ideal rose growing conditions. But even these finest of plants need the kind of care in shipping and handling that only years of experience and a determination to "do it right" can provide. We give our roses that kind of knowing and loving care so that when they become your plants they have the eager-to-grow, bursting-with-energy quality that means so much in your garden.

Our sincere thanks go with this catalog to all our customers for their patronage, and particularly to all of you who so kindly wrote to us of your satisfaction with the plants you received. This kind of appreciation makes us sure that the extremely high standards we have set are the right ones to make more friends every year throughout the South.

Yours for Better Roses,

Jay and Ellen Herring

HOW TO ORDER

Because of the cost of packing mail orders we must ask that you add 35c for handling if your order amounts to less than \$2.50.

All allowable discounts have been listed. 3 of a kind discount applies only when 3 or more of one variety are ordered. 10 plant discount on standard roses only on unbroken bundles of 10 plants of one variety. Send check or money order with your order.

We will make no mislabeled substitutions. If a variety ordered is sold out we will substitute another rose as near like it as possible, of equal or greater value. Each plant will bear its CORRECT NAME.

All roses are shipped postpaid.

Georgia customers add 3% sales tax.

BLOOMING ROSES IN CONTAINERS

At our nursery from late spring through summer and fall we have thousands of roses blooming in containers at slightly higher than catalog prices. These can be transplanted readily into your garden, but because they are growing plants they must be purchased at the nursery and cannot be shipped by mail.

COLORED MOVIES

We have prepared several hundred feet of colored movies showing detailed rose culture and closeups of some of the new varieties of special interest to garden groups. We will be glad to show this film to your garden group or groups along with a 20 to 30 minute talk on roses by Mr. Herring. Write for particulars.

OUR GUARANTEE TO YOU

We ship only top quality, No. 1 grade plants. Each and every variety is unconditionally guaranteed to be true to name and class and to reach you in perfect condition. Each plant is guaranteed to live and bloom the next normal blooming season after planting.

FURTHERMORE we guarantee your complete satisfaction. If you are dissatisfied with any plant or plants, notify us not later than June 20. We will replace free of any charge; you need not return the unsatisfactory plants.

Please accept YOUR RESPONSIBILITY. We will send you planting, feeding and cultural instructions with each shipment of roses. Follow these and be rewarded with strong, healthy plants and a profusion of lovely blooms.

TIME OF SHIPMENT

Roses reach us from our California growing fields in late fall, and we begin making shipments immediately to customers whose orders are waiting. Shipping continues until April 15, and orders are filled in rotation as received. If you wish to have us ship your roses on a certain date, please specify on your order sheet and we will do our best to have them in the mail on that day.

JOIN THE AMERICAN ROSE SOCIETY

You are most cordially invited to become a member of the American Rose Society, a non-profit organization, serving rose lovers everywhere with numerous publications filled with interesting articles and advisory counsel. We will be glad to send you an application blank, or write directly to the American Rose Society, Harrisburg, Penna. Membership dues are just \$4.50 a year.

GOLDEN STATE NURSERIES

California Grown Roses

3616 ROSWELL ROAD

ATLANTA, GEORGIA

Name.....Date.....
(Please print clearly)

Street (or R.D.).....

City.....Zone No.....State.....

Express Office.....
(If different from P. O.)

NOTICE: We will make every effort to fill your order exactly as you want it, but if we are sold out of a variety we will substitute a similar one of equal or greater value unless you forbid us to do so by marking this box. NO SUBSTITUTIONS ☐

AMOUNT ENCLOSED

\$.....
Check ☐ Money Order ☐

Please reserve this space for us.

ORDER EARLY

In case of shortage it's "first come, first served".

Roses cannot be shipped after April 15.

Quantity	HYBRID TEA ROSES	Each	3 For	Total
.....	Better Times, page 19.....	1.25
.....	Blanche Mallerin, page 8.....	2.00	5.25
.....	Buccaneer, page 3.....	2.75	7.20
.....	Capistrano, page 11.....	2.25	6.00
.....	Charles Mallerin, page 4.....	2.50	6.60
.....	Charlotte Armstrong, page 10.....	2.25	6.00
.....	Christopher Stone, page 19.....	1.25
.....	Chrysler Imperial, page 3.....	2.75	7.20
.....	Condesa de Sastago, page 19.....	1.25
.....	Confidence, page 5.....	2.00	5.25
.....	Countess Vandal, page 19.....	1.25
.....	Crimson Glory, page 19.....	1.25
.....	Dainty Bess, page 19.....	1.25
.....	Dr. Debat, page 12.....	2.00	5.25
.....	Eclipse, page 8.....	1.75	4.65
.....	Eden Rose, page 13.....	2.00	5.25
.....	Editor McFarland, page 19.....	1.25
.....	Ellinor Le Grice, page 13.....	1.75	4.65
.....	Etoile de Hollande, page 19.....	1.25
.....	Forty-niner, page 5.....	2.50	6.60
.....	Frau Karl Druschki, page 19.....	1.25
.....	Fred Edmunds, page 12.....	2.00	5.25
.....	Fred Howard, page 5.....	2.50	6.60
.....	Golden Scepter, page 7.....	2.00	5.25
.....	Happiness, page 9.....	2.50	6.60
.....	Helen Traubel, page 10.....	2.75	7.20
.....	Hill Top, page 4.....	1.75	4.65
.....	Huntsman, page 6.....	2.00	5.25
.....	Kaiserin Auguste Viktoria, page 9.....	1.25
.....	Katherine T. Marshall, page 9.....	1.75	4.65

TOTAL

Quantity	HYBRID TEA ROSES	Each	3 For	Total
.....	Lowell Thomas, page 11.....	2.00	5.25
.....	Mark Sullivan, page 10.....	1.75	4.65
.....	Mirandy, page 7.....	2.25	6.00
.....	Mission Bells, page 7.....	2.25	6.00
.....	Mojave, page 3.....	3.00	7.95
.....	Mrs. P. S. DuPont, page 19.....	1.25
.....	New Yorker, page 11.....	2.00	5.25
.....	Peace, page 10.....	2.50	6.60
.....	Picture, page 19.....	1.25
.....	Poinsettia, page 19.....	1.25
.....	President Hoover, page 19.....	1.25
.....	Radiance, page 19.....	1.25
.....	Red Radiance, page 19.....	1.25
.....	Rex Anderson, page 5.....	1.75	4.65
.....	Rose of Freedom, page 13.....	2.00	5.25
.....	Rubaiyat, page 12.....	1.75	4.65
.....	San Fernando, page 6.....	1.75	4.65
.....	Show Girl, page 8.....	2.00	5.25
.....	Sierra Glow, page 9.....	1.75	4.65
.....	Sister Therese, page 19.....	1.25
.....	Sutter's Gold, page 9.....	2.25	6.00
.....	Suzon Lothe, page 6.....	2.50	6.60
.....	Symphonie, page 9.....	2.50	6.60
.....	Taffeta, page 8.....	2.00	5.25
.....	Tallyho, page 4.....	2.00	5.25
.....	Tawny Gold, page 5.....	2.25	6.00
.....	The Doctor, page 19.....	1.25
.....	White Swan, page 13.....	2.25	6.00
.....	White Wings, page 12.....	1.50	3.90

ROSE LIST CONTINUED OTHER SIDE

TOTAL

CONTINUE YOUR ORDER ON THE OTHER SIDE

BEGIN YOUR ORDER ON THE OTHER SIDE

Quantity	FLORIBUNDA ROSES	Each	3 For	Total
.....	Carrousel, page 14	2.00	5.25
.....	China Doll, page 16	2.00	5.25
.....	Crimson Rosette, page 15	1.75	4.65
.....	Fantastique, page 16	1.50	3.90
.....	Fashion, page 14	2.00	5.25
.....	Floradora, page 14	1.25	3.30
.....	Frolic, page 15	2.25	6.00
.....	Garnette, page 15	1.25	3.30
.....	Geranium Red, page 14	1.75	4.65
.....	Goldilocks, page 14	1.50	3.90
.....	Irene of Denmark, page 16	2.00	5.25
.....	Kathy Fiscus, page 15	1.75	4.65
.....	Lilibet, page 14	2.50	6.60
.....	Ma Perkins, page 15	2.25	6.00
.....	Mrs. Inge Poulsen, page 14	1.50	3.90
.....	Pink Rosette, page 15	1.75	4.65
.....	Pinocchio, page 16	1.50	3.90
.....	Red Pinocchio, page 16	1.50	3.90
.....	Summer Snow, page 14	1.50	3.90
.....	Vogue, page 15	2.00	5.25
.....	Yellow Pinocchio, page 16	1.50	3.90

MISCELLANEOUS ITEMS

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TOTAL

Quantity	CLIMBING ROSES	Each	3 For	Total
.....	Blaze, page 17	1.35
.....	Cl. Charlotte Armstrong, page 17 ...	3.50
.....	Cl. Crimson Glory, page 17	2.50	6.60
.....	Descanso Pillar, page 17	2.50	6.60
.....	Dr. J. H. Nicolas, page 17	2.00	5.25
.....	Cl. Etoile de Hollande, page 17 ...	1.35
.....	Cl. Floradora, page 17	2.00	5.25
.....	Cl. Goldilocks, page 17	2.50	6.60
.....	High Noon, page 17	2.50	6.60
.....	Paul Scarlet, page 17	1.35
.....	Cl. Peace, page 17	2.50	6.60
.....	Cl. Show Girl, page 17	2.00	5.25
.....	Silver Moon, page 17	1.35
.....	Cl. Summer Snow, page 17	2.00	5.25
.....	Cl. Talisman, page 17	1.35
.....	Yellow Banksia, page 17	1.50	3.90

COLLECTIONS (Order by number)

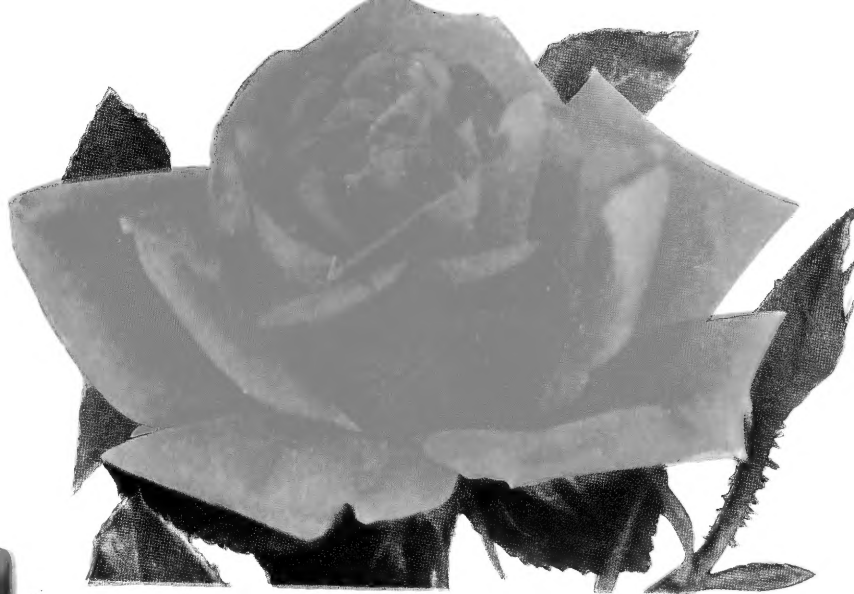
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Georgia Customers Add 3% Sales Tax

TOTAL

NEW ROSES

We do our utmost not only to provide you with the finest rose plants that can be grown, but to keep at the very vanguard when it comes to presenting new breeding achievements. Besides the new roses on this page we have added 30 varieties to our list this year, including the latest triumphs of rose breeders at home and abroad. We particularly call to your attention the varieties Dr. Debat, Confidence, Tawny Gold, Eden Rose, and White Swan among the hybrid teas, the All-American winner, Lilibet, and Frolic among the floribundas; and at last we have a Climbing Charlotte Armstrong for you!



BUCCANEER



CHRYSLER
IMPERIAL

MOJAVE (Swim)



(P.A.F.) Illustrated on the front cover, this is the winning All-America Rose Selections variety for 1954. Pronounced Mo-hah'-vee, this new beauty glows with all the fire of the Mojave Desert sun from which it gets its name. The general effect of the bloom is a brilliant orange, but close examination reveals shades of salmon and apricot as well. In cool weather the color is of even greater intensity, with the salmon tones becoming almost red. One of the parents of this rose is Charlotte Armstrong, which speaks well for its reliability. Plants are vigorous, with glossy foliage, and flowers are borne for the most part singly on long stems. If you are looking for something brand new and really different, this is your rose.

\$3.00 each; 3 for \$7.95

BUCCANEER (Swim)

(Pat. 1119) You'll like this rose for the two main reasons we do—it holds its color well, which is an admirable quality in a yellow rose, and it grows to a really astonishing height. Established plants reach 5 to 6 feet without difficulty, so put this one at the back of your rose bed. The color is pure and dazzling buttercup yellow. Mildly fragrant and a steady bloomer.

\$2.75 each; 3 for \$7.20

CHRYSLER IMPERIAL (Lammerts)



(Pat. 1167) All-America Rose Selections winner for 1953. The fragrant flowers are from 4½ to 5 inches across when fully open, and are borne singly on sturdy, long stems, ideal for cutting. The buds are a joy to behold, opening very slowly but never failing to open, and revealing new depths of rich crimson red color as each petal unfurls. Heavy, dark green foliage borne well to the base of the plant, combined with compact, well-balanced bushes make it a handsome garden shrub.

\$2.75 each; 3 for \$7.20

Collection No. 3

NEW ROSES

Not only new, but distinctly different from each other in color, the three roses described above put the stamp of leadership on any rose garden.

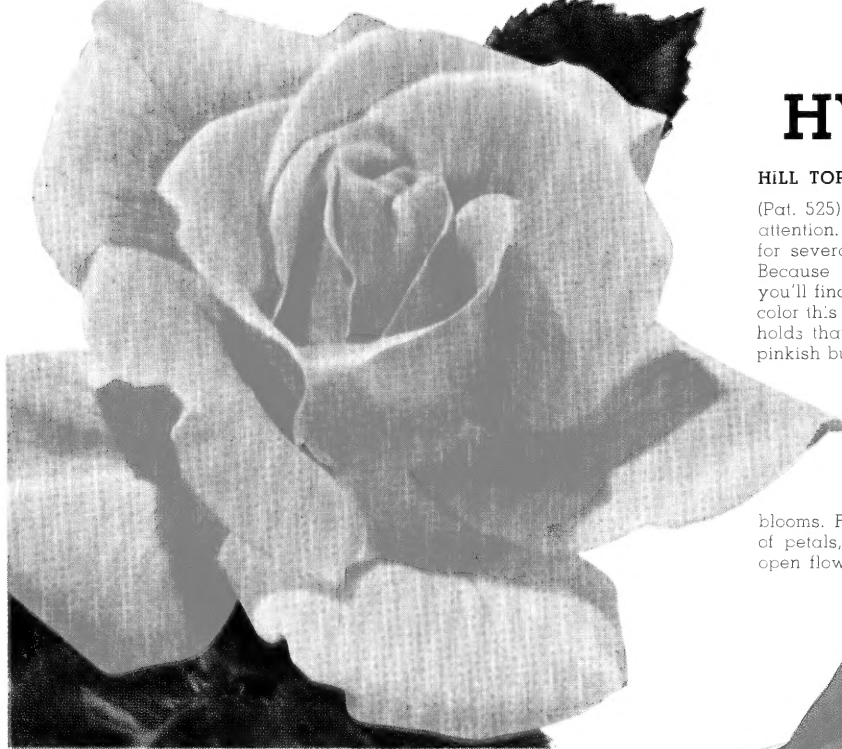
MOJAVE

BUCCANEER

CHRYSLER IMPERIAL

One each of the above 3
roses, value \$8.50, for.....

\$7.45



HILL TOP

Collection No. 4

The three roses illustrated on this page.

HILL TOP	TALLYHO	CHARLES MALLERIN
One plant of each,		
value \$6.25, for		\$5.45

CHARLES MALLERIN

(Pat. 933) Have you been looking for a big, dark, midnight red rose to take the place of Night or one of the other deep reds that have so many flaws? Well, here's the one for you. Extremely velvety, black-red petals, broad, heavy and flaring make a thrilling rose; the fragrance is rich and satisfying. Best of all, in spite of its depth of color it does not blue with age. The recipient of many awards in England and France, this is a modern type hybrid tea with fine vigor, good foliage, and a good record for disease resistance.

\$2.50 each; 3 for \$6.60



CHARLES MALLERIN

HYBRID TEA ROSES

HILL TOP

(Pat. 525) Now here's a rose some of our customers called to our attention. It is a variety which has been in limited distribution for several years, yet too few people have appreciated its merit. Because it is well adapted to the South and because we think you'll find it hard to resist when you see it, we have pictured it in color this year. The rose is a deep buff, and the heart of the flower holds that shade while the outer edge of the petals turn to a soft pinkish buff. Very free blooming and a clean, strong grower.

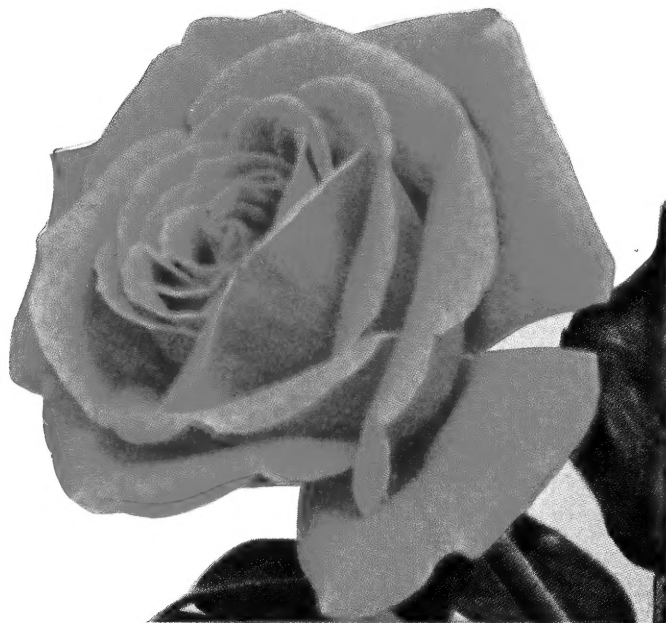
\$1.75 each; 3 for \$4.65

TALLYHO



(Pat. 828) Plant is strong in every way—tall, vigorous, free-branching, with dark green, disease resistant, leathery foliage and a multitude of blooms. Flowers richly colored with bleeding-heart rose on inside of petals, accented by a stronger crimson on reverse. Buds and open flowers are perfect. Very fragrant.

\$2.00 each; 3 for \$5.25



TALLYHO

Collection No. 45

We have often thought that it was too bad that those few roses we just don't have room to illustrate should be left out of collection offers through our practice of offering the illustrated varieties on each page as a group. So this year we are giving you a chance to buy these non-illustrated roses at a bargain collection price, too. This collection, then, represents all the roses described on pages 4 and 5—a really fine and varied group.

HILL TOP	REX ANDERSON
TALLYHO	TAWNY GOLD
CHARLES MALLERIN	FORTY-NINER
FRED HOWARD	CONFIDENCE

One each of the above 8 roses,
value \$17.25, for only

\$15.10

FOR THE SOUTHLAND

FRED HOWARD



(Pat. 1006) The top award winner in the All-America trials for 1952, this fine rose continues to gain new friends each season. Everyone admires the big, vigorous plants with their wonderful foliage, the very long stems, total lack of clustered blooms, and the incredible length of time each flower holds in perfect condition. It has long, rich yellow buds tipped with delicate light pink, opening into full double, high centered, beautifully formed flowers. Non-fading and distinctly different from Peace.

\$2.50 each; 3 for \$6.60

REX ANDERSON

(Pat. 335) Perfectly formed, slow-opening, pure ivory-white blooms make this fine rose a leader among the whites. Plants are disease resistant, 2 to 2½ ft. tall.

\$1.75 each; 3 for \$4.65

TAWNY GOLD

(Pat. 950) Long-lasting both on the plant and as a cut flower, this tawny gold colored rose has gracefully frilled petal edges and above all a rich, fruity fragrance. The perfume from just two or three flowers will fill an entire room. Plants grow 2 to 2½ ft. tall.

\$2.25 each; 3 for \$6.00

FORTY-NINER



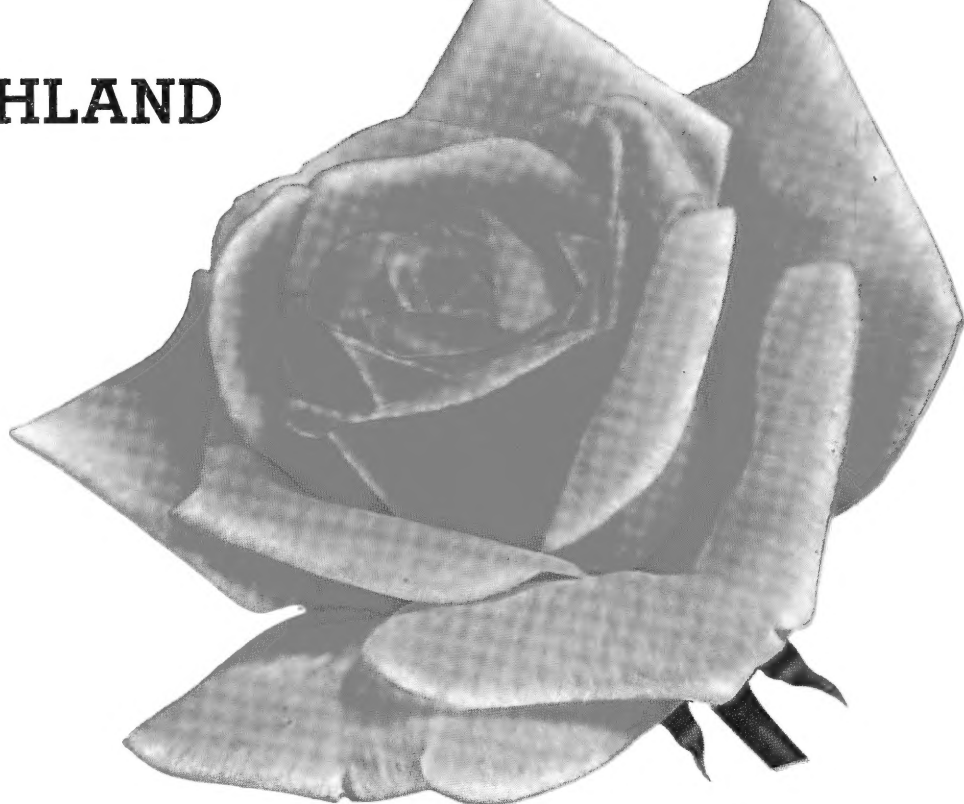
(Pat. 792) By far the most startling of all the bi-colors. Inside of petals is a very pronounced oriental red, outside chrome to straw yellow, forming a startling contrast. Plant is tall and upright, branching moderately, with straight, sturdy stems and very few thorns. Mildly fragrant.

\$2.50 each; 3 for \$6.60

CONFIDENCE

(Pat. 1192) A tremendous new rose bred by the same French specialist, Meilland, who created Peace. The buds are actually 2½ to 3 inches long, and the flower unfolds to a full 6 inches across. The coloring is superb, with the general effect a peach-toned pastel blend, most intricately contrived by the gradual melting of colors from the flash of yellow at the base of the petals through all stages to cameo-pink at the petal edges. Plants are well-branched, upright, bushy. This rose has received unique honors in France, and you will not be wrong to give it a place of great prominence in your own garden.

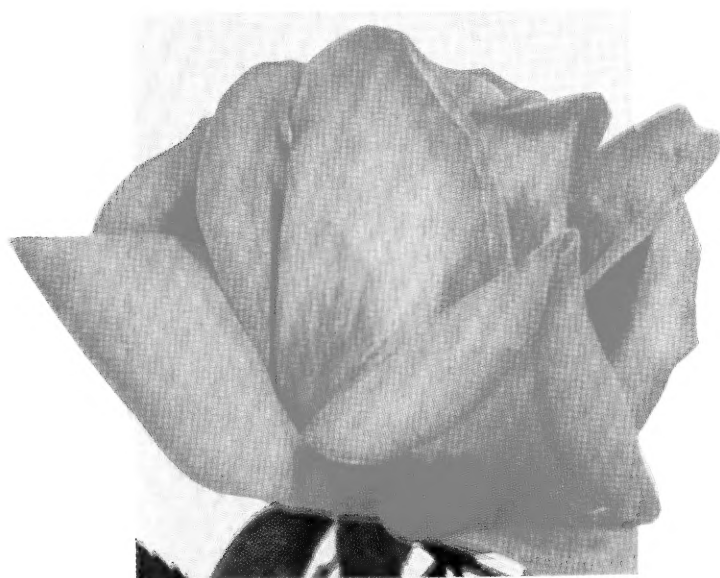
\$2.00 each; 3 for \$5.25



FRED HOWARD



FORTY-NINER



CONFIDENCE

Collection No. 5

It's pretty obvious you can buy this collection with Confidence!

FRED HOWARD

FORTY-NINER

CONFIDENCE

One each of all 3 roses pictured on this page, value \$7.00, for.....

\$6.15

OUR ROSES ARE GROWN IN CALIFORNIA



SAN FERNANDO

Collection No. 6

The three roses illustrated on this page are about as different as they come, from pink through carmine-rose to red. They will add desirable variety to your rose planting.

SAN FERNANDO

SUZON LOTTHE

SYMPHONIE

One plant each of the above 3,

value \$6.75, for just.....

\$5.90

SAN FERNANDO



(Pat. 785) Rich, currant-red, long and pointed buds, opening into a most pleasing double flower of intense scarlet. In addition to its charm in color and form, San Fernando has that extra ingredient we all love so well, a rich and lasting spicy fragrance. Non-fading.
\$1.75 each; 3 for \$4.65

HUNTSMAN

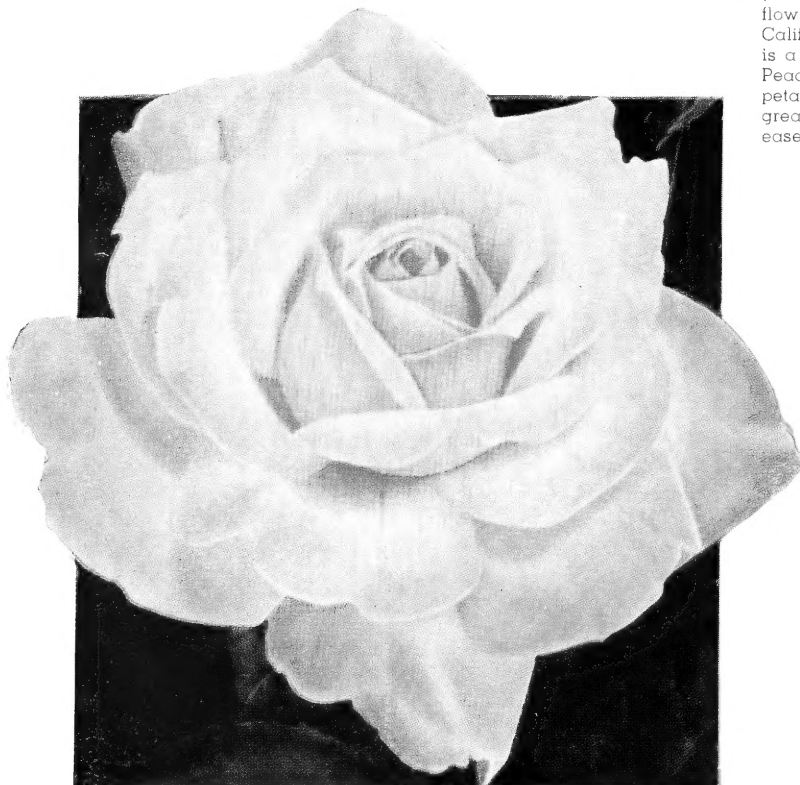
(Pat. 1012) A brilliant bicolor rose of spectrum-red and orange-yellow. The plants are low-growing and compact, with dark green foliage, seldom exceeding 2 feet in height. But the immense number of flowers produced from early spring until late fall is rarely equalled among the hybrid teas. Similar to Forty-niner in color combination, but vastly more prolific with its blooms.
\$2.00 each; 3 for \$5.25

SUZON LOTTHE

(Pat. 934) We never fail to get a thrill out of the sight of this wonderful flower when we see it in such vast numbers in our growing fields in California. Its rare beauty is understandable when you know that it is a seedling of Peace, and in fact might very well be called a Pink Peace. The buds are peach colored, and yet as the flower unfolds the petals are pearl-pink flushed with deeper pink at the edges. This is a great, big flower, and a deliciously fragrant one. Large, heavy, disease resistant foliage and plants. Long stems. \$2.50 each; 3 for \$6.60

SYMPHONIE

(Pat. 958) Broad, deep, heavy blooms of an incredibly brilliant carmine-rose are borne on strong stems and shapely, upright plants. These very bright flowers have a fascinating undertone of silver which is particularly noticeable on the backs of the petals, but occasionally a line of silver even appears on the petal edge. This gives the blooms a crystalline appearance which is as attractive as it is different. Immensely fragrant.
\$2.50 each; 3 for \$6.60



SUZON LOTTHE



SYMPHONIE

DESCANSO PLANT FOOD

This remarkable fertilizer, particularly effective for roses, is not only rich in food value, but it is extremely easy to apply. Rapidly and fully soluble in water, you simply dissolve the required amount and apply with an ordinary sprinkling can. One pound makes 75 gallons of nutrient solution! Can be sprayed through proportioners. Your roses deserve the best; give them Descanso Plant Food.

1 lb. \$1.15 postpaid

5 lbs. \$3.95 postpaid

25 lbs. \$12.50 postpaid

MISSION BELLS



(Pat. 923) Large, tapering, fiery salmon buds open to perfect blooms of clear salmon-pink, strongly on the salmon side. Wonderful tear-rose fragrance, long stems for cutting and beautiful, heavily branched bushes combined with the unique color made this rose an All-America award winner for two successive years in 1950 and 1951.

\$2.25 each; 3 for \$6.00

GOLDEN SCEPTER

(Pat. 910) The great advantage Golden Scepter holds over other yellow roses is its non-fading quality. The vivid, golden yellow color is as apparent in the fully open flower as in the slender, urn-shaped buds. A good vigorous plant, with lovely glossy foliage.

\$2.00 each; 3 for \$5.25

MIRANDY



(Pat. 632) An AARS Award winner for 1945, it is a real man's rose, with big long pointed buds of deep red, with black shadings. This rose is at its peak of glory during the summer and early fall, when most varieties suffer from heat; its color and form are less attractive in cold, wet weather. Vigorous and free branching. Rich, full-bodied fragrance.

\$2.25 each; 3 for \$6.00

Collection No. 7

MISSION BELLS

GOLDEN SCEPTER

MIRANDY

Three lovely roses, one each of the varieties pictured on this page, value \$6.50, for.....

\$5.70

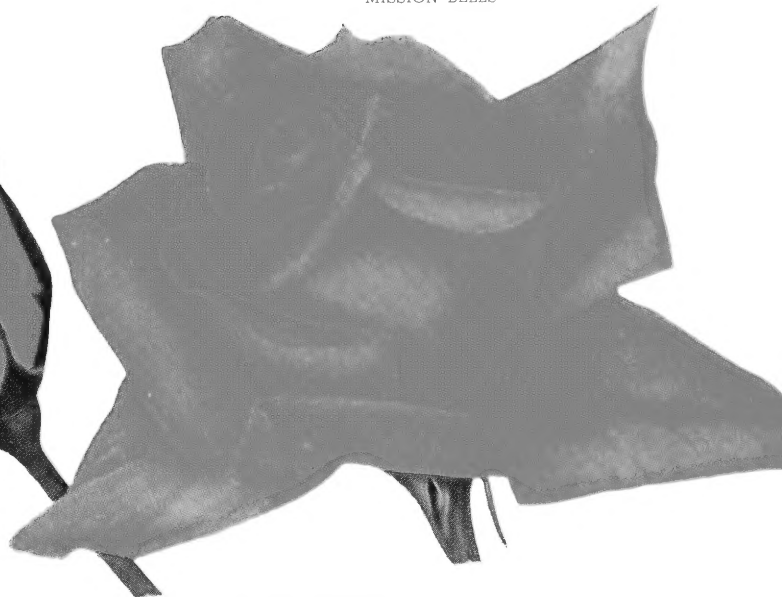


MISSION BELLS

CALIFORNIA ROSES

Because of a fortunate combination of climate, soil and length of growing season, roses grown in California make the world's finest plants.

Why not start out with the best in your garden? They cost no more.



GOLDEN SCEPTER



MIRANDY

Collection No. 67

This collection includes every rose illustrated on pages 6 and 7, plus the variety Huntsman (described only) to add a bright bicolor to this very pleasant assortment.

SAN FERNANDO

HUNTSMAN

SUZON LOTHE

SYMPHONIE

MISSION BELLS

GOLDEN SCEPTER

MIRANDY

One each of all seven roses, value \$15.25, for just.....

\$13.35

OUR ROSES ARE GROWN IN CALIFORNIA



SHOW GIRL

SHOW GIRL

(Pat. 646) Show Girl has acquired world-wide honors. Long, almost carmine-colored buds open to a heavy-textured, elusively fragrant flower of rapturous pink. One of the distinctive characteristics of this variety is the fact that these lovely buds are among the very largest of all roses, and yet they are perfect in form and hold well when cut. Canes are large and sturdy and satisfyingly productive.

\$2.00 each; 3 for \$5.25

ECLIPSE

(Pat. 172) It can truthfully be said of this beautifully streamlined, modern rose that it has the most exquisite bud in all rosedom, often exceeding two inches in length. Abundant brilliant golden yellow blooms will be produced on vigorous, healthy, branching plants with attractive disease resistant, green foliage.

\$1.75 each; 3 for \$4.65

BLANCHE MALLERIN

(Pat. 594) Good white roses are few and far between, but Blanche Mallerin fills that need with distinction. Pure white, fragrant, and well-formed both in bud and flower. Plants are upright, and produce strong, wiry flower stems.

\$2.00 each; 3 for \$5.25

TAFFETA



(Pat. 716) No one picture can possibly describe Taffeta. It is as changing in its colors as the cloth for which it is named. As the season progresses it varies from a carmine-rose bud with a begonia-rose flower through infinite grades of rose-pink, salmon and apricot, always with a delicious fragrance and a new marvel to delight the eye.

\$2.00 each; 3 for \$5.25

Collection No. 8

If you are already well stocked with red roses, here's a group of three that fills in on the pink, white and multi-color classes.

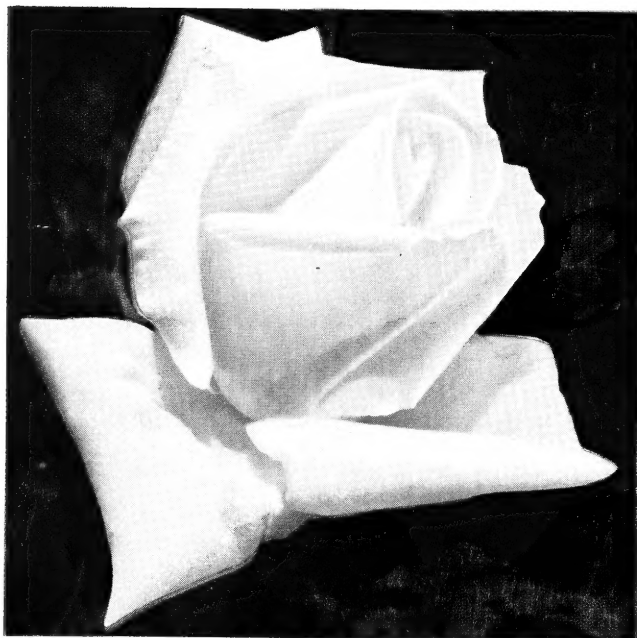
SHOW GIRL

TAFFETA

BLANCHE MALLERIN

One each of the three roses illustrated on this page, value \$6.00, for.....

\$5.25



BLANCHE MALLERIN

Collection No. 89

All the varieties described on pages 8 and 9.

SHOW GIRL

HAPPINESS

ECLIPSE

SIERRA SNOW

BLANCHE MALLERIN

K. T. MARSHALL

TAFFETA

SUTTER'S GOLD

One each of all 8 kinds, value \$16.00, for.....

\$14.00



TAFFETA

Collection No. 1

JAY AND ELLEN HERRING'S FAVORITE DOZEN ROSES FOR 1954

We talked this over a long time before we decided that it would work out best with two plants each of these favorites to make the dozen.

2 CHRYSLER IMPERIAL
2 LOWELL THOMAS

2 TALLYHO
2 PEACE

2 CHARLOTE ARMSTRONG
2 MARK SULLIVAN

There they are, two plants each of these six varieties, value \$26.50, for.....

\$23.15

HAPPINESS

(Pat. 911) Brilliant, flaming red blooms with amazing substance and texture in the petals. The introducer says, "Firm and heavy, like highly polished, dark red leather." You'll like the vivid color, and the fact that while it changes to carmine-crimson as it matures it does not blue. The fully open flower is a unique sight, with rolled and pointed petals surrounding the high center. Fine for cutting, with long stems.

\$2.50 each; 3 for \$6.60

SIERRA GLOW

(Pat. 521) We strongly urge you to plant this rose. It has received only moderate publicity in the country as a whole, so many gardeners have missed seeing it, but in southern gardens it reaches a perfection which is absolutely marvelous. In the center of the bloom and at the base of the petals is a most unusual tan shade, while the outer petals are a beautiful silvery pink. High-centered and lovely at every stage; long-lasting on the plant or when cut. Spicy old rose fragrance.

\$1.75 each; 3 for \$4.65

KATHERINE T. MARSHALL

(Pat. 607) Chosen by experts as one of the 10 best roses of all time, this lovely, glowing pink beauty combines beautiful buds with excellent fragrance, and unusually robust plant growth.

\$1.75 each; 3 for \$4.65

SUTTER'S GOLD

(Pat. 885) Truly a great rose, with exquisite, long pointed buds of rich yellow, shaded with orange and red, borne on long, strong stems, excellent for cutting. Big, lusty plants with disease-resistant foliage. Spicy fragrance.

\$2.25 each; 3 for \$6.00

Collection No. 9

Are these the three that suit you best?

KATHERINE T. MARSHALL

SUTTER'S GOLD

HAPPINESS

One plant each of the above 3, value \$6.50, for.....

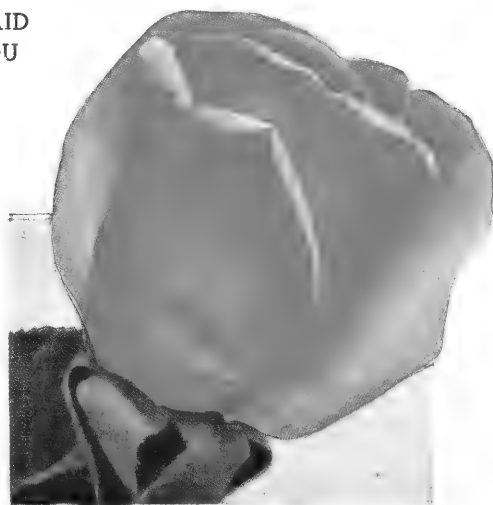
\$5.70



HAPPINESS



SUTTER'S GOLD



KATHERINE T. MARSHALL

ALL OUR
ROSES ARE
POSTPAID
TO YOU

OUR ROSES ARE GROWN IN CALIFORNIA




PEACE

The Seven Wonders Collection No. 2


The seven roses pictured on these two pages represent the widest range of color, the greatest dependability and the most perfect adaptability to southern gardens. They are in truth the seven wonders of rosedom here in the South.

PEACE

 (Pat. 591) One picture cannot describe this truly magnificent rose. The color varies from day to day and throughout the blooming season. The buds are golden yellow with a flash of pink along the edges of the petals. The flowers open very slowly, giving long lasting blooms that show delicate tints of yellow and pale gold. The plant is as remarkable as the blooms, with long straight, strong stems and handsome, shining, dark green foliage.


\$2.50 each; 3 for \$6.60

CHARLOTTE ARMSTRONG

 (Pat. 455) There has to be a "best of all", and Charlotte Armstrong, in most people's opinion, is that rose. It is by far the most popular rose in the South. Long, shapely carmine buds, and gorgeous cerise flowers of perfect form and giant size. It deserves a place in every garden.

\$2.25 each; 3 for \$6.00

HELEN TRAUBEL

 (Pat. 1028) The color varies with the weather, from a light, sparkling pink to a gorgeous, luminous apricot. Unusually large, long buds; magnificent half-open to full-open flowers. Exceptionally large, vigorous plants.

\$2.75 each; 3 for \$7.20

MARK SULLIVAN

(Pat. 599) A rose of dazzling color! The buds are golden yellow, heavily veined with rose-pink and cerise; the open flowers make a magnificent display of color. Strong growing plant with dark green foliage. This rose really does its best in the warm weather when other kinds are reduced in number and size of bloom.

\$1.75 each; 3 for \$4.65



HELEN TRAUBEL

The Matchless
CHARLOTTE
ARMSTRONG



MARK
SULLIVAN

Collection No. 10

The four roses illustrated on this page are all outstanding in their class, and even if you have one or two they are of the kind that demands more.

PEACE

HELEN TRAUBEL

MARK SULLIVAN

CHARLOTTE ARMSTRONG

One each of these four fine roses, value \$9.25, for just

\$8.10

for Southern Gardens

PEACE
HELEN TRAUBEL
MARK SULLIVAN
CHARLOTTE ARMSTRONG

NEW YORKER
LOWELL THOMAS
CAPISTRANO

One each of these 7 wonderful roses, value \$16.50..... **\$14.45**

NEW YORKER

(Pat. 823) There seems to be real justification in calling this the "Best Red Rose of All Time" because it certainly has been taken into southern gardens with perfect satisfaction everywhere. The flowers are huge, and a dazzling, bright red, abundant throughout the growing season. Non-fading and vigorous in growth.

\$2.00 each; 3 for \$5.25

NEW
YORKER

LOWELL THOMAS



(Pat. 595) Absolute reliability combined with a steady succession of blooms all season long, make Lowell Thomas well-loved in the Southland. Buds are long and well-formed, of a bright golden yellow. The open flower is of a delicate, light yellow which serves as a charming contrast to some of the strong reds and pinks in your rose garden.

\$2.00 each; 3 for \$5.25

CAPISTRANO



(Pat. 992) An excellent example of the newer roses, Capistrano has one of the most vigorous, large, heavy-foliaged plants ever seen. The exceptionally fragrant blooms are produced on long, straight sturdy stems, retaining their glorious rose-pink color right to the end.

\$2.25 each; 3 for \$6.00

LOWELL THOMAS

Collection No. 11

If you plant just four roses these are the ones for you!

CHARLOTTE
ARMSTRONG
NEW YORKER
LOWELL THOMAS
CAPISTRANO

One each of these four fine roses, value \$9.50, for just

\$8.30

CAPISTRANO



DR. DEBAT

Collection No. 12

This collection includes the three roses illustrated on this page, and very nice ones, too.

DR. DEBAT

RUBAIYAT

FRED EDMUNDS

One each of the above three,
value \$5.75, for.....


\$5.00

WHITE WINGS

(Pat. 850) Do you have a Dainty Bess in your garden? If you do, here's the perfect companion flower—a single white rose of the same character as Dainty Bess to go along with the pink. Lots and lots of flowers.

\$1.50 each; 3 for \$3.90

FRED EDMUNDS

 (Pat. 731) A real startler, this orange rose draws every eye with brilliance and unusual color. There's just nothing like it, and every time you pass by you'll remark again about its individuality and beauty. Delicious fruity fragrance. Low-growing bushes.

\$2.00 each; 3 for \$5.25



RUBAIYAT

Collection No. 1213

We offer here a collection of all the roses described on page 12 and 13, including those not illustrated as well as the pictured varieties. The eight roses are:

DR. DEBAT

EDEN ROSE

RUBAIYAT

WHITE SWAN

WHITE WINGS

ROSE OF FREEDOM

FRED EDMUNDS

ELLINOR LE GRICE

One each of all eight,
value \$15.25, for.....

\$13.35



FRED EDMUNDS

Collection No. 13

There's nothing unlucky about this No. 13 collection! You get a yellow, a pink and a red—all top quality roses.

EDEN ROSE

ELLINOR LE GRICE

ROSE OF FREEDOM

One each of the above three.

value \$5.75, for..... **\$5.00**



EDEN ROSE

EDEN ROSE

(Pat. 1149) Another rose from the originator of Peace, and while it is brand new to the world the breeder was so fond of his creation that he named it for the Garden of Eden—the sort of flower that might well be found in a perfect garden. You'll agree with this concept when you see it in bloom, because it is a rare thing to behold. The flowers carry 2 or 3 times as many petals as many of the most recent introductions, and even when it is fully open it is tremendously double. The color is a true, rich rose-pink, the very color you mean when you say rose. The fragrance! It's like a concentration of the sweetness of the wild rose itself. The sturdy plants grow 2 to 3 feet tall. All in all, a rare treat and the kind of flower to make your garden the lovely place you want it to be.

\$2.00 each; 3 for \$5.25



ELLINOR LE GRICE

ELLINOR LE GRICE

(Pat. 917) A rose of great size, this strong, clear yellow variety starts from fat ovoid buds and unfurls to blooms 6 inches across, fully double and of striking beauty. The delicately fragrant flowers continue to appear with astonishing regularity all summer long right up to cold weather. Plants are disease resistant, very deep green, and grow vigorously, producing long stems which make the flowers fine for cutting, although the bushes themselves do not exceed 2½ feet in height.

\$2.00 each; 3 for \$5.25

WHITE SWAN

(Pat. 1115) Another of the many new roses we are offering this year, White Swan promises to be the white rose so long awaited to match the quality of the other colors among the hybrid teas. Perfectly formed pure white flowers with fine fragrance, long stems, and vigorous 3 to 4 foot plants. An exhibition type of flower in every way.

\$2.25 each; 3 for \$6.00

We call to your attention the Descanso Plant Food offered on page 6. We know of no more effective and convenient rose fertilizer.

ROSE OF FREEDOM

(Pat. 791) A rose with lots of thick, heavy foliage to make an attractive plant, and a plentiful supply of flowers which start as rich cardinal-red buds and open to very double rose-red blooms. It carries an unusually heavy, penetrating and sweet rose fragrance. We think this fine red rose has been unfairly neglected, and that you will become one of its enthusiasts when it blooms in your garden.

\$2.00 each; 3 for \$5.25



ROSE OF FREEDOM

CALIFORNIA GROWN ROSES

Our rose fields are located in California because it is in this area that Nature combines all the elements to make the world's finest rose bushes. This means a lot to you not only in "livability" but in the speed and vigor of growth the bushes make when they reach their destined spot in your garden.

**ALL OUR
ROSES ARE
POSTPAID
TO YOU**

OUR ROSES ARE GROWN IN CALIFORNIA

FLORIBUNDA ROSES

Our catalog reflects in almost direct proportion the increase in popularity of floribunda roses by doubling the amount of space devoted to them this year. This tremendous increase in interest is largely due to the fact that many gardeners are landscaping with roses, and floribundas really do the job! They make marvelous borders, hedges, backgrounds and beds; their continual mass of blooms guarantees constant color; and they make almost trouble-free plants. Try them!

LILIBET



(P.A.F.) All-America winner for 1954. Illustrated on our back cover. Light rose, melting into dawn pink, it blooms continuously, resists mildew and black spot, makes a wonderful hedge. \$2.50 each; 3 for \$6.60

CARROUSEL

(Pat. 1066) A very large hybrid floribunda, almost tea size, with dark velvety red petals and very good resistance to bluing and mildew. It has earned the phenomenally high 9.2 rating given by the American Rose Society. \$2.00 each; 3 for \$5.25

MRS. INGE POULSEN

(Pat. 1050) Now isn't this a pleasantly different color? It's a pastel blend of amber, apricot and pink, and the flowers are produced freely on 3 foot bushes. Exquisite buds. You'll like it. \$1.50 each; 3 for \$3.90

SUMMER SNOW

(Pat. 416) Exceedingly prolific of bloom, this is one of the best white floribundas. Low growing bushes make it just right for dwarf hedges and borders. \$1.50 each; 3 for \$3.90

FLORADORA



Nothing like it! The color is an astonishing cinnabar-red that just screams for attention and never fails to get it. Great clusters of 8 to 12 flowers in a group. 2½ to 3 ft. tall. \$1.25 each; 3 for \$3.30

GOLDILOCKS

(Pat. 672) In our opinion the best yellow floribunda, with very double blooms up to 3 inches across. Plants grow 2½ feet high. Illustrated on back cover. \$1.50 each; 3 for \$3.90

GERANIUM RED

(Pat. 811) That's what it is, all right, a true geranium red, with even a sort of geranium fragrance to it, but a mighty fine rose for all of that. Prolific, hardy and bushy. \$1.75 each; 3 for \$4.65

FASHION



(Pat. 789) Hundreds of coral-pink roses suffused with gold, and all borne on a single plant. Continuous and heavy bloom. Pleasingly fragrant and one of the very finest of all the new roses. \$2.00 each; 3 for \$5.25



MRS. INGE POULSEN



FLORADORA




FASHION

FROLIC

(P.A.F.) Just look at that mass of flowers! That's the way they really grow, and we were impressed beyond words when we saw them for the first time on our California trip this spring. You'll be delighted with the clear pink color, the upright, vigorous growth, and most of all with those countless blooms. \$2.25 each; 3 for \$6.00

MA PERKINS

 (Pat. 1143) All-America winner for 1953. The blooms start out suffused heavily with yellow, but as the flowers develop this tone changes to a peach shade with shades of red in the outer petals. In the final stages the flowers are shell pink. Disease resistant to a high degree. \$2.25 each; 3 for \$6.00


KATHY FISCUS

(Pat. 967) An ever-blooming little rose of soft pink, with 50 petals in the strong double flowers. Plants grow 2 feet high and are mildew resistant. \$1.75 each; 3 for \$4.65

GARNETTE

Small flowers of deepest red in tight clusters. The plants are low growing and neat in fact, this is that charming potted plant you may have seen in the florist shops. It's perfectly hardy outdoors. Extremely long lasting as a cut flower. \$1.25 each; 3 for \$3.30

VOGUE

 (Pat. 926) Illustrated on the back cover. Flowers are borne in clusters, but the surprising thing is that each rose may measure up to 4 inches across. The color is fine indeed, being a vivid cherry-coral. Free-blooming and fragrant. Plants are sturdy and grow up to 3 feet tall. \$2.00 each; 3 for \$5.25

CRIMSON ROSETTE

(Pat. 901) Large, open clusters of distinctive style flowers borne in very great profusion all season long. The buds and open blossoms are brilliant crimson, but the form of the flower with its tight rosette of 50 or more petals and its formal yet delicate appearance will be the characteristics that win you. \$1.75 each; 3 for \$4.65

PINK ROSETTE

(Pat. 902) Just like its companion plant, Crimson Rosette, except that the flowers are of a pink shade. \$1.75 each; 3 for \$4.65



FROLIC



PINK ROSETTE



CRIMSON ROSETTE

FLORIBUNDA ROSES

(Continued)



COPYRIGHT

PINOCCHIO

PINOCCHIO

(Pat. 484) This is one of the varieties that brought on the current popularity of floribundas. Large numbers of buds in big sprays colored rich salmon and flushed with gold, opening to attractive double blooms of soft, clear pink. It is very hardy, free-blooming and well branched. Grows about 2 feet tall.

\$1.50 each; 3 for \$3.90

RED PINOCCHIO

(Pat. 812) One of the best red floribundas, this long-lasting flower combines the best qualities of Pinocchio and Donald Prior. The blooms are borne in large, rich scarlet clusters, sometimes appearing as a much deeper red. Vigorous and hardy.

\$1.50 each; 3 for \$3.90

YELLOW PINOCCHIO

(Pat. 992) Not so long a blooming period as its illustrious parent, but at its peak it is certainly a beautiful sight with its bright apricot-yellow flowers.

\$1.50 each; 3 for \$3.90

CHINA DOLL

(Pat. 678) How can anyone resist this jewel of a rose! As you can see by the illustration below it makes a perfect mound of china-rose little blooms. The plants are dwarf, only about 1½ feet high, but they are very healthy and mildew resistant and make one of the finest low borders you could possibly conceive. Blooms all season long, with the petals from old flowers dropping cleanly.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

IRENE OF DENMARK

(Pat. 889) Large, double, graceful blooms of pure white, not so prolific as Summer Snow, but much better form. Extremely hardy and very satisfactory growth.

\$2.00 each; 3 for \$5.25

FANTASTIQUE

(Pat. 574) A Hybrid Tea universally used as a Floribunda because of its growing and blooming habits. Unique two-tone yellow and carmine.

\$1.50 each; 3 for \$3.90



FANTASTIQUE

ALL OUR
ROSES ARE
POSTPAID
TO YOU



IRENE OF DENMARK



CHINA DOLL

CLIMBING AND PILLAR ROSES

BLAZE

Like Paul Scarlet (pictured below) except that it has occasional blooms after that first burst of glory in the spring.

\$1.35 each; 10 for \$10.80

CL. CHARLOTTE ARMSTRONG

(Pat. 523) At last stabilized into a reliable climber, this is the first chance for you to have the favorite cerise-red rose in this form.

\$3.50 each

CL. CRIMSON GLORY

(Pat. 736) Climbing form of this old favorite crimson rose. See picture on page 18.

\$2.50 each; 3 for \$6.60

DESCANSO PILLAR

(Pat. 943) Clusters of fine golden pink flowers on an 8 foot pillar type plant. Excellent.

\$2.50 each; 3 for \$6.60

DR. J. H. NICOLAS

(Pat. 457) Truly everblooming, in big clusters of 5 to 6 inch double pink blooms. Impressive.

\$2.00 each; 3 for \$5.25

CL. FLORADORA

(Pat. 1054) This excellent floribunda, pictured on page 14, now adds its unique orange-red blooms to the climbing roses. Exciting and new.

\$2.00 each; 3 for \$5.25

CLIMBING GOLDLOCKS

(Pat. 1070) Another new addition to the climbers, this "sheet of gold" will be a constant joy to you. Big, 3½ inch bright yellow flowers. See the back cover for an illustration.

\$2.50 each; 3 for \$6.60

HIGH NOON

(Pat. 704) Clear, shining yellow flowers borne all season long on 7 to 9 foot plants. A true pillar rose.

\$2.50 each; 3 for \$6.60

PAUL SCARLET

Completely covered with a great profusion of vivid scarlet-red blooms in early spring. Ideal for fences, walls or porches.

\$1.35 each; 10 for \$10.80

CLIMBING PEACE

(Pat. 932) The same wonderful flowers on this climber as on the bush form. See picture on page 10.

\$2.50 each; 3 for \$6.60

CL. SHOW GIRL

(Pat. 892) Vigorous climber with very deep pink, perfectly formed buds. See illustration on page 8.

\$2.00 each; 3 for \$5.25

SILVER MOON

An old-timer of lasting charm, with giant white semi-double flowers in massive clusters. Give it lots of room, for it is vigor personified.

\$1.35 each; 10 for \$10.80

CL. SUMMER SNOW

(Pat. 400) It's everblooming, and that makes all the difference. Lots of 2 inch double white blooms, on 8 to 10 foot plants.

\$2.00 each; 3 for \$5.25

CL. TALISMAN

Buds and open flowers of lovely red and gold. A frequent bloomer with a pleasant tea fragrance.

\$1.35 each; 10 for \$10.80

YELLOW BANKSIA

Simply tremendous size plants where you want great height and breadth. The yellow blooms appear in great masses over a long spring season.

\$1.50 each; 3 for \$3.90

Climbing Roses give any wall a first class beauty treatment



CLIMBING TALISMAN



PAUL SCARLET



HIGH NOON

OUR ROSES ARE GROWN IN CALIFORNIA



CHRISTOPHER STONE



COUNTESS VANLAL



SISTER THERESE

OLD FAVORITE ROSES

No idle title, these and the other roses of this group described on page 19 are honestly those roses, and only those, which have stood at least 15 to 20 years of constant growing and remain popular all over the South. To have something new is fun in the garden, but to have something old is to be **sure!**



PRESIDENT
HOOVER



PICTURE



CRIMSON
GLORY

GOLDEN STATE NURSERIES

California Grown Roses

3616 ROSWELL ROAD

ATLANTA, GEORGIA

Name.....Date.....
(Please print clearly)

Street (or R.D.).....

City.....Zone No.....State.....

Express Office.....
(If different from P. O.)

NOTICE: We will make every effort to fill your order exactly as you want it, but if we are sold out of a variety we will substitute a similar one of equal or greater value unless you forbid us to do so by marking this box. NO SUBSTITUTIONS ☐

AMOUNT ENCLOSED

\$.....
Check ☐ Money Order ☐

Please reserve this space for us.

ORDER EARLY

In case of shortage it's "first come, first served".

Roses cannot be shipped after April 15.

Quantity	HYBRID TEA ROSES	Each	3 For	Total
.....	Better Times, page 19.....	1.25
.....	Blanche Mallerin, page 8.....	2.00	5.25
.....	Buccaneer, page 3.....	2.75	7.20
.....	Capistrano, page 11.....	2.25	6.00
.....	Charles Mallerin, page 4.....	2.50	6.60
.....	Charlotte Armstrong, page 10.....	2.25	6.00
.....	Christopher Stone, page 19.....	1.25
.....	Chrysler Imperial, page 3.....	2.75	7.20
.....	Condesa de Sastago, page 19.....	1.25
.....	Confidence, page 5.....	2.00	5.25
.....	Countess Vandal, page 19.....	1.25
.....	Crimson Glory, page 19.....	1.25
.....	Dainty Bess, page 19.....	1.25
.....	Dr. Debat, page 12.....	2.00	5.25
.....	Eclipse, page 8.....	1.75	4.65
.....	Eden Rose, page 13.....	2.00	5.25
.....	Editor McFarland, page 19.....	1.25
.....	Ellinor Le Grice, page 13.....	1.75	4.65
.....	Etoile de Hollande, page 19.....	1.25
.....	Forty-niner, page 5.....	2.50	6.60
.....	Frau Karl Druschki, page 19.....	1.25
.....	Fred Edmunds, page 12.....	2.00	5.25
.....	Fred Howard, page 5.....	2.50	6.60
.....	Golden Scepter, page 7.....	2.00	5.25
.....	Happiness, page 9.....	2.50	6.60
.....	Helen Traubel, page 10.....	2.75	7.20
.....	Hill Top, page 4.....	1.75	4.65
.....	Huntsman, page 6.....	2.00	5.25
.....	Kaiserin Auguste Viktoria, page 9..	1.25
.....	Katherine T. Marshall, page 9....	1.75	4.65

TOTAL

Quantity	HYBRID TEA ROSES	Each	3 For	Total
.....	Lowell Thomas, page 11.....	2.00	5.25
.....	Mark Sullivan, page 10-.....	1.75	4.65
.....	Mirandy, page 7.....	2.25	6.00
.....	Mission Bells, page 7.....	2.25	6.00
.....	Mojave, page 3.....	3.00	7.95
.....	Mrs. P. S. DuPont, page 19.....	1.25
.....	New Yorker, page 11.....	2.00	5.25
.....	Peace, page 10.....	2.50	6.60
.....	Picture, page 19.....	1.25
.....	Poinsettia, page 19.....	1.25
.....	President Hoover, page 19.....	1.25
.....	Radiance, page 19.....	1.25
.....	Red Radiance, page 19.....	1.25
.....	Rex Anderson, page 5.....	1.75	4.65
.....	Rose of Freedom, page 13.....	2.00	5.25
.....	Rubaiyat, page 12.....	1.75	4.65
.....	San Fernando, page 6.....	1.75	4.65
.....	Show Girl, page 8.....	2.00	5.25
.....	Sierra Glow, page 9.....	1.75	4.65
.....	Sister Therese, page 19.....	1.25
.....	Sutter's Gold, page 9.....	2.25	6.00
.....	Suzon Lothe, page 6.....	2.50	6.60
.....	Symphonie, page 9.....	2.50	6.60
.....	Taffeta, page 8.....	2.00	5.25
.....	Tallyho, page 4.....	2.00	5.25
.....	Tawny Gold, page 5.....	2.25	6.00
.....	The Doctor, page 19.....	1.25
.....	White Swan, page 13.....	2.25	6.00
.....	White Wings, page 12.....	1.50	3.90

ROSE LIST CONTINUED OTHER SIDE

TOTAL

CONTINUE YOUR ORDER ON THE OTHER SIDE

BEGIN YOUR ORDER ON THE OTHER SIDE

Quantity	FLORIBUNDA ROSES	Each	3 For	Total
.....	Carrousel, page 14	2.00	5.25
.....	China Doll, page 16.....	2.00	5.25
.....	Crimson Rosette, page 15.....	1.75	4.65
.....	Fantastique, page 16	1.50	3.90
.....	Fashion, page 14	2.00	5.25
.....	Floradora, page 14	1.25	3.30
.....	Frolic, page 15	2.25	6.00
.....	Garnette, page 15.....	1.25	3.30
.....	Geranium Red, page 14.....	1.75	4.65
.....	Goldilocks, page 14	1.50	3.90
.....	Irene of Denmark, page 16.....	2.00	5.25
.....	Kathy Fiscus, page 15.....	1.75	4.65
.....	Lilibet, page 14	2.50	6.60
.....	Ma Perkins, page 15.....	2.25	6.00
.....	Mrs. Inge Poulsen, page 14.....	1.50	3.90
.....	Pink Rosette, page 15.....	1.75	4.65
.....	Pinocchio, page 16	1.50	3.90
.....	Red Pinocchio, page 16.....	1.50	3.90
.....	Summer Snow, page 14.....	1.50	3.90
.....	Vogue, page 15	2.00	5.25
.....	Yellow Pinocchio, page 16.....	1.50	3.90

MISCELLANEOUS ITEMS

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TOTAL

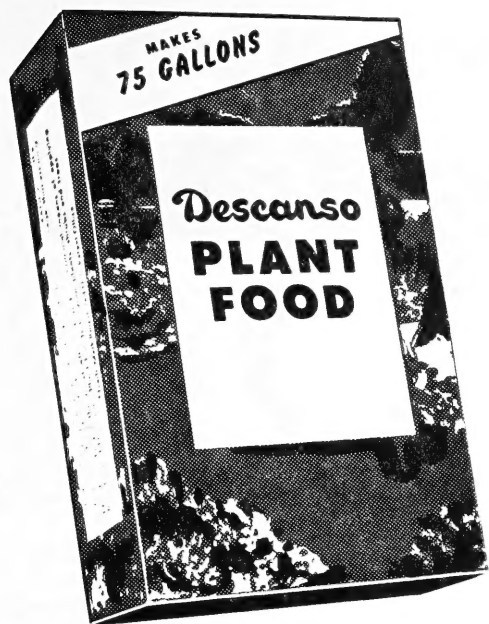
Quantity	CLIMBING ROSES	Each	3 For	Total
.....	Blaze, page 17.....	1.35
.....	Cl. Charlotte Armstrong, page 17...	3.50
.....	Cl. Crimson Glory, page 17.....	2.50	6.60
.....	Descanso Pillar, page 17.....	2.50	6.60
.....	Dr. J. H. Nicolas, page 17.....	2.00	5.25
.....	Cl. Etoile de Hollande, page 17....	1.35
.....	Cl. Floradora, page 17	2.00	5.25
.....	Cl. Goldilocks, page 17	2.50	6.60
.....	High Noon, page 17.....	2.50	6.60
.....	Paul Scarlet, page 17.....	1.35
.....	Cl. Peace, page 17	2.50	6.60
.....	Cl. Show Girl, page 17.....	2.00	5.25
.....	Silver Moon, page 17	1.35
.....	Cl. Summer Snow, page 17.....	2.00	5.25
.....	Cl. Talisman, page 17.....	1.35
.....	Yellow Banksia, page 17.....	1.50	3.90

COLLECTIONS (Order by number)

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Georgia Customers Add 3% Sales Tax

TOTAL



Descanso PLANT FOOD

Working with roses for so many years in such an intimate way naturally gives Dr. Lammerts detailed knowledge of the kind of food roses like best. Since no fertilizer on the market completely satisfied his requirements, he has made his own, calling it DECANSO PLANT FOOD.

This remarkable fertilizer is economical (just one pound makes 75 gallons of liquid fertilizer), from 20% to 300% richer in nitrogen than standard brands, and it contains important elements frequently left out of inferior types. Easily and completely dissolved in water, one pound is equal in food value to 20 sacks of steer manure! You can fertilize 1000 sq. ft. from one pound package, applying with any ordinary sprinkling can, or through your garden hose with the proportioner described below. Sprinkle the solution over the whole plant. The recent and astonishing news that nutrients are absorbed directly by foliage as well as through roots makes this liquid application technique doubly effective.

The finest roses deserve the finest food, and produce more and better flowers for you in gratitude for this attention. Also good for lawns, trees and shrubs.

1 lb. \$1.15 Postpaid

5 lbs. \$3.95 Postpaid

25 lbs. \$12.50 Postpaid

Garden Gadgets

HAYES 6 SPRAY GUN

This fine sprayer attaches to your garden hose, automatically mixing and applying up to 6 gallons of spray with a single loading. Your water pressure does all the work—no mixing of heavy tankloads of spray, no tire-some pumping. Adjustable nozzle, fine, forceful, fan-shaped spray, either for close range or to the treetops.

\$9.95 Postpaid

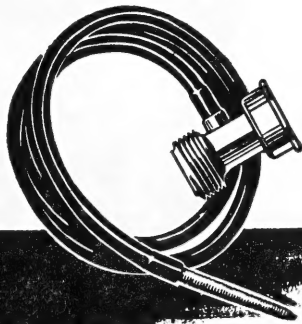


Hayes 6 Spray Gun

HAYES PROPORTIONER

Sucks liquid fertilizer or other similar material into garden hose, at a proportion of 10 parts water to 1 part special solution. Ideal for Descanso Plant Food application,

\$2.75 Postpaid



Hayes Proportioner

MONEY BAG WATER SOAKER

We personally recommend this newly designed Water Soaker. Constructed of double strength canvas, both cloth and thread treated with mildew proof chemicals to prevent rotting. Just tie it on end of hose with two strong cords attached to Water Soaker—no more metal clamps to rust and corrode.

Attach this new Water Soaker to end of hose—place in rose or flower bed—turn water on to desired strength and forget it until bed is completely soaked. Makes watering a pleasure instead of a chore. Praised by rose lovers everywhere. Guaranteed to please or money refunded. Order one, two or three today. Postpaid to you for only **\$1.00 each**, or **three for \$2.25**



Bag Does Not Show Waterproof Strings Attached to Top of Bag.

GOLDEN STATE NURSERIES

3616 Roswell Road, N. W. — Atlanta, Ga.

The All-Time Old Favorites

NON-PATENTED HYBRID TEA ROSES

BETTER TIMES

Known as the florist rose because of its glorious red color, long, strong stems and exotically formed buds. Unexcelled for cutting. \$1.25 each; 10 for \$10.00

CHRISTOPHER STONE

Long pointed buds of clear, brilliant, scarlet-crimson that open into large, gorgeous blooms on long, strong stems. Fine for cutting. Fragrant. \$1.25 each; 10 for \$10.00


CONDESA DE SASTAGO

Two-toned coppery pink inside, with strong golden tone on the outside. \$1.25 each; 10 for \$10.00

COUNTESS VANDAL

Beautiful flowers with the outside of the petals pink and the inside copper and gold. Delightfully fragrant. \$1.25 each; 10 for \$10.00

CRIMSON GLORY

 The most beautifully formed bud of all the red roses. Deep velvety crimson blooms are produced abundantly on low growing bushy plants. It has been voted the most fragrant rose by the American Rose Society. \$1.25 each; 10 for \$10.00

DAINTY BESS

Everybody knows and loves this clear pink rose, with its single flowers and its bright crimson stamens. Blooms steadily all summer long. \$1.25 each; 10 for \$10.00

EDITOR McFARLAND

Deep pink blooms on vigorous, healthy, upright plants. The buds are beautifully sculptured with classic grace. Wiry, strong stems; excellent fragrance. \$1.25 each; 3 for \$10.00

ETOILE DE HOLLANDE

An old favorite, famous for fragrance as well as color. Exceptionally beautiful deep scarlet buds develop perfectly on strong plants. \$1.25 each; 10 for \$10.00

FRAU KARL DRUSCHKI

A hybrid perpetual instead of hybrid tea, which means that it grows both taller and more vigorously. Pure white, and long the standard of excellence in white roses. \$1.25 each; 10 for \$10.00

KAISERIN AUGUSTE VIKTORIA

The favorite white in many gardens. Clusters of long beautiful buds last well and open to a double, really white rose. \$1.25 each; 10 for \$10.00

TEN OF A KIND

The reason we offer such a favorable discount for ten roses in this group of old favorites is the fact that we can handle them cheaper that way. This special quantity price applies **only** when 10 of one kind are purchased. We can then give you original bundles of ten just as they are selected and tied right at the growing fields in California.

MRS. P. S. DUPONT

An old favorite deep yellow rose, with numerous well-shaped buds of very attractive shades. Low, compact growth. \$1.25 each; 10 for \$10.00

PICTURE

The velvety rose-pink color of Picture is just one of the qualities which has endeared it to rosarians. The other is the fact that it has a form of reflexed petal quite distinct from all others. Long, charming buds. \$1.25 each; 10 for \$10.00

POINSETTIA

The fiery red color, as well as the upright growing and free blooming habits of this choice variety make it a "must" in your garden. \$1.25 each; 10 for \$10.00

PRESIDENT HOOVER

Exquisite long reddish buds, with the flowers opening to a most gaudy and lively mixture of flame and yellow. Great big flowers, and great big bushes, tall and upright in growth. Give it plenty of room in your garden, but don't fail to have it there! \$1.25 each; 10 for \$10.00

RADIANCE (PINK)

Original creation of this hardy, "fool proof" variety. Continuous production of two-tone pink blooms, delicious fragrance. \$1.25 each; 10 for \$10.00

RED RADIANCE

One of the easiest of old favorites to grow. Light red buds open into bell-shaped flowers of rich fragrance. Hardy, prolific, free growing. \$1.25 each; 10 for \$10.00

SISTER THERESE

You may know this rose under the French form of the name, Soeur Therese, but a rosy by any other name . . . At any rate, this is sweet, too, and the flowers opening from chrome yellow buds (heavily marked carmine) attain a rich daffodil yellow color you will find most bright and cheerful. \$1.25 each; 10 for \$10.00

THE DOCTOR

There's no question about the fact that you can grow the largest pink buds and flowers from this variety of any hybrid tea rose, but to do this you must feed the plants liberally. (Never use fertilizer when planting roses. Wait until they are growing well before starting regular feeding.) The silvery pink of this variety and its very intense perfume are world-famous. You'll be proud of this one! \$1.25 each; 10 for \$10.00

Select Your Own Favorites

These are "Your Choice" collections, in which you select the roses you want from the varieties listed on this page. This gives you a wide latitude of choice; all you need do is name the varieties you select along with the collection number on the order blank.

Collection No. 18

Choose from the list of old favorite roses on this page the six varieties you like best (or you may have more than one of a kind, so long as the total is six plants)—name them along with the collection number on the order blank.

Six Roses
Value \$7.50 — You Save \$1.00
\$6.50

Collection No. 19

Choose from the roses listed above on this page the twelve varieties you like best (or you may have more than one of a kind, so long as the total is twelve plants)—name them along with the collection number on the order blank.

Twelve Roses
Value \$15.00 — You Save \$2.50
\$12.50



LILIBET (See page 14)



CARROUSEL
(See page 14)

FOUR FANCY FLORIBUNDAS

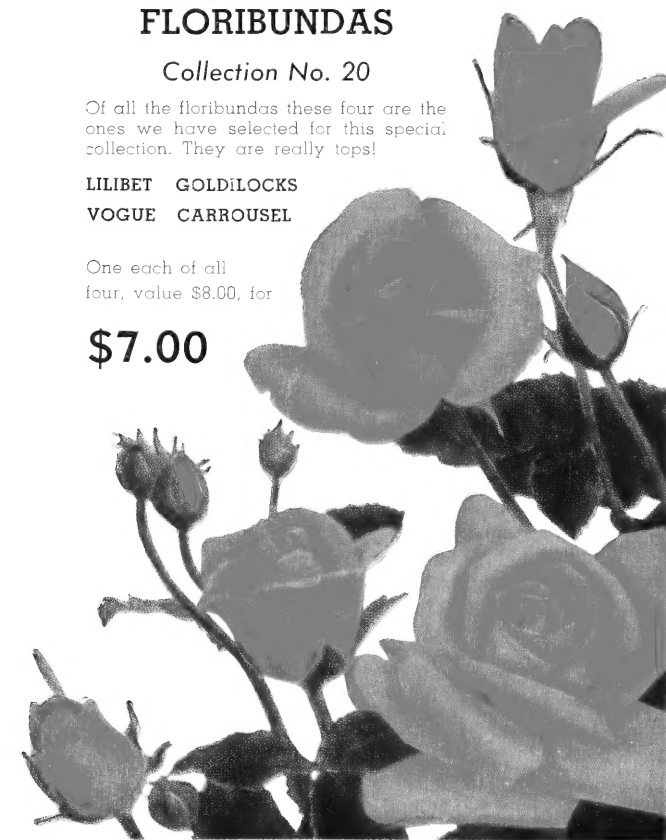
Collection No. 20

Of all the floribundas these four are the ones we have selected for this special collection. They are really tops!

LILIBET GOLDSLOCKS
VOGUE CARROUSEL

One each of all
four, value \$8.00, for

\$7.00



VOGUE (See page 15)



GOLDSLOCKS (See page 14)

GOLDEN STATE NURSERIES

3616 ROSWELL ROAD

ATLANTA, GEORGIA